

SAMPLE Press Release

(INSERT YOUR LOGO OR GROUP NAME HERE)

Your Group or Business' Event Benefits McMaster Children's Hospital

City – Date Year: Your Name/Business/Organization, of City has planned Event Name on Event Date to benefit McMaster Children's Hospital.

The event will be **INSERT YOUR EVENT DETAILS (Who, What, Where, Why, How much, When)**

All funds raised at **Event** help to purchase medical equipment, fund cutting-edge research and pay for the redevelopment of patient care areas at McMaster Children's Hospital.

"We thought this would be a fun way to bring our community together for a great cause," says **someone from your event**. "We are proud to support our local Children's Hospital."

"We are grateful to have partners like this in our community who believe, as we do, that good health is the greatest gift of all," said **Your Foundation Rep** of Hamilton Health Sciences Foundation.

(INSERT APPROPRIATE STANDARD HOSPITAL INFORMATION PROVIDED)

About Hamilton Health Sciences Foundation:

Hamilton Health Sciences Foundation is a registered charitable organization. Through the generosity of our donors, we fund capital redevelopment projects, purchase medical equipment and technology, and we invest in research. Our mission is to support patient care, research and education across the Hamilton Health Sciences family of hospitals; our goal is Health Care, Transformed.

For more information contact:

Your Group Name:

Your Name

Address

Phone number

e-mail address

website

Hamilton Health Sciences Foundation:

Your Foundation Representative's Name

Hamilton Health Sciences Foundation

905-521-2100 ext **XXXXXX**

e-mail address

www.hamiltonhealth.ca

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NOTE: Please contact your Foundation representative prior to sending out a press release.